

There is a variety of data to choose from to create customer reports and dashboards in Insights Visualizer. This is a summary of what is currently available, and additional values will be added over time.

**Activities**

Activity, Activity Attendance Count, Activity Attendance Date, Activity Attendance Type, Activity Schedule, Activity Type, Check-In Station, Head Count Attendance, Head Count Date, Ministry, Roster, Roster Folder

**Contributions**

1st Contribution Date - Household, 1st Contribution Date - Individual, 2nd Contribution Date - Household, 2nd Contribution Date - Individual, 3rd Contribution Date - Household, 3rd Contribution Date - Individual, Amount, Batch, Contribution Activity, Contribution ID, Contribution Type, Contributor Type, Created Date, Fund, Fund ID, Fund Is Active, Fund Type, Liquidation Cost, Memo, Origination Source, Pledge Drive, Pledge Drive End Date, Pledge Drive Fund, Pledge Drive Goal, Pledge Drive ID, Pledge Drive Start Date, Pledge Drive SubFund, Received Date, Reference, Stated Value, SubFund, SubFund Code, Transaction ID, True Value

**Groups**

Campus, Group, Group Attendance Count, Group Attendance Date, Group Attendance Type, Group ID, Group Type

**Individual Attributes**

Attribute, Attribute Comment, Attribute Created Date, Attribute End Date, Attribute Group, Attribute ID, Attribute Pastor/Staff, Attribute Start Date

**People**

**Household Data:**

Household Created Date, Household First Name, Household Full Name, Household Goes By Name, Household ID, Household Last Name, Household/Organization/Church

**Individual Data:**

Address 1, Address 2, Address 3, Address ID, Age, Age Band, City, Country, County, Date of Birth, Default Tag Comment, First Name, First Record, Former Name, Full Name, Gender, Goes By (Name), Household Position, Individual Created Date, Individual ID, Last Name, Marital Status, Member Envelope Number, Middle Name, Postal Code, Prefix (name), State/Province, Status, Status Comment, Status Date, Status Group, SubStatus, Suffix (Name), Title (Name)